# Rose (Hybrid Tea), Perfume Factory

***Rosa 'WEKnewibpusbi'***



*Rose (Hybrid Tea), Perfume Factory flowers*
*Photo courtesy of NetPS Plant Finder*

Height: 5 feet

Spread: 4 feet

Sunlight: ○

Hardiness Zone: 5b

Group/Class: Hybrid Tea Rose

**Description:**

This attractive rose is an upright and well branched variety with large, magenta-plum blooms; dark green foliage set an excellent backdrop to enhance flowers; strong spicy and fruity scent; excellent disease resistance

**Ornamental Features**

Rose (Hybrid Tea), Perfume Factory features showy fragrant fully double fuchsia flowers with plum purple overtones at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color. The fruits are showy red hips displayed in late fall.

**Landscape Attributes**

Rose (Hybrid Tea), Perfume Factory is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny



*Rose (Hybrid Tea), Perfume Factory flowers*
*Photo courtesy of NetPS Plant Finder*

Rose (Hybrid Tea), Perfume Factory is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use

**Planting & Growing**

Rose (Hybrid Tea), Perfume Factory will grow to be about 5 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should be periodically fertilized throughout the active growing season with a specially-formulated acidic fertilizer. It is not particular as to soil type, but has a definite preference for acidic soils. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.