Lavender, (French) Impress Purple

Lavandula x intermedia 'Impress Purple'



Lavender, (French) Impress Purple flowers
Photo courtesy of NetPS Plant Finder

Height: 30 inches

Spread: 3 feet

Sunlight: ○ ◐

Hardiness Zone: 5b

Other Names: French Hybrid Lavender, Lavandin

Description:

This selection features a stunning display of highly fragrant, rich dark purple flowers on long stems; impressive foliage is also beautifully fragrant; excellent for borders, containers, and massing in the garden; a favorite for fresh bouquets

Ornamental Features

Lavender, (French) Impress Purple has masses of beautiful spikes of fragrant purple flowers with blue overtones rising above the foliage from mid to late summer, which are most effective when planted in groupings. The flowers are excellent for cutting. It has attractive grayish green evergreen foliage. The fragrant needles are highly ornamental and turn coppery-bronze in the fall, which persists throughout the winter.

Landscape Attributes

Lavender, (French) Impress Purple is a dense multi-stemmed evergreen shrub with a mounded form. It lends an extremely fine and delicate texture to the landscape composition which should be used to full effect.

This is a relatively low maintenance shrub, and can be pruned at anytime. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Lavender, (French) Impress Purple is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting

JOB'S NURSERY, LLC
GROWING SINCE 1940

Planting & Growing

Lavender, (French) Impress Purple will grow to be about 24 inches tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 10 years.

This shrub does best in full sun to partial shade. It does best in average conditions that are neither too wet nor too dry, and is very intolerant of standing water. To help this plant achive its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Lavender, (French) Impress Purple makes a fine choice for the outdoor landscape, but it is also well-suited for use in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. It is even sizeable enough that it can be grown alone in a suitable container. Note that when grown in a container, it may not perform exactly as indicated on the tag - this is to be expected. Also note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.