Rose (Floribunda), Violet's Pride

Rosa 'WEKwibysicpep'

Height: 4 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 4b

Group/Class: Floribunda Rose

Description:

Highly fragrant, fully double blooms of lavender with magenta hearts, appear throughout the season on an even rounded, bushy shrub; well suited for landscaping, containers, or a flowering hedge

Ornamental Features

Rose (Floribunda), Violet's Pride features showy fragrant fully double lavender flowers with fuchsia centers at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Rose (Floribunda), Violet's Pride is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Rose (Floribunda), Violet's Pride is recommended for the following landscape applications;

- Mass Planting
- Hedges/Screening
- General Garden Use



Rose (Floribunda), Violet's Pride flowers
Photo courtesy of NetPS Plant Finder



Rose (Floribunda), Violet's Pride flowers
Photo courtesy of NetPS Plant Finder

Planting & Growing

Rose (Floribunda), Violet's Pride will grow to be about 4 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should be periodically fertilized throughout the active growing season with a specially-formulated acidic fertilizer. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.

Special Attributes

Pre-spring Cleanup Late January into February cut back to about 24 inches tall. Remove criss-crossing canes, thin out a fifth of the older canes, remove dead or weak canes , clean up any damage, open up the center of Floribunda Roses. Deadhead after blooming.