



**JOB'S**  
**NURSERY, LLC**  
GROWING SINCE 1940



**Echinacea, Sombrero Baja  
Burgundy Coneflower**

*Echinacea 'Balsombabur'*

Height: 26 inches

Spread: 20 inches

Sunlight: ○ ●

Hardiness Zone: 4a

Group/Class: Sombrero Series

**Description:**

Warm burgundy-red flowers with coppery cones, produced on strong, well branched stems; attracts pollinators and feeds the birds in winter; use in naturalized areas with other native plants

**Ornamental Features**

Echinacea, Sombrero Baja Burgundy Coneflower has masses of beautiful lightly-scented burgundy daisy flowers with red overtones and coppery-bronze eyes at the ends of the stems from late spring to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its pointy leaves remain dark green in color throughout the season.

**Landscape Attributes**

Echinacea, Sombrero Baja Burgundy Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.



*Echinacea, Sombrero Baja Burgundy Coneflower  
flowers*

*Photo courtesy of NetPS Plant Finder*



*Echinacea, Sombrero Baja Burgundy  
Coneflower in bloom*

*Photo courtesy of NetPS Plant Finder*



Echinacea, Sombrero Baja Burgundy Coneflower is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting

### Planting & Growing

Echinacea, Sombrero Baja Burgundy Coneflower will grow to be about 24 inches tall at maturity, with a spread of 20 inches. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!



*Echinacea, Sombrero Baja Burgundy Coneflower in bloom*  
Photo courtesy of NetPS Plant Finder

This plant does best in full sun to partial shade. It does best in average conditions that are neither too wet nor too dry. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Echinacea, Sombrero Baja Burgundy Coneflower is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. It is even sizeable enough that it can be grown alone in a suitable container. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.