



**Potentilla, Goldfinger**  
*Potentilla fruticosa 'Goldfinger'*

Height: 3 feet

Spread: 4 feet

Sunlight:

Hardiness Zone: 2a

Other Names: Bush Cinquefoil, Shrubby Cinquefoil

**Description:**

A compact broadly spreading shrub with showy bright yellow flowers from June until frost and fine textured dark green foliage; the ultimate flowering shrub for northern gardens, hardy, tough and adaptable to all conditions, but dislikes wet soils

**Ornamental Features**

Potentilla, Goldfinger has yellow flowers at the ends of the branches from late spring to early fall. It has dark green deciduous foliage. The small ferny compound leaves do not develop any appreciable fall color.

**Landscape Attributes**

Potentilla, Goldfinger is a dense multi-stemmed deciduous shrub with a more or less rounded form. Its relatively fine texture sets it apart from other landscape plants with less refined foliage.

This is a relatively low maintenance shrub, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Potentilla, Goldfinger is recommended for the following landscape applications;

- Mass Planting
- General Garden Use



*Potentilla, Goldfinger flowers*  
Photo courtesy of NetPS Plant Finder



*Potentilla, Goldfinger in bloom*  
Photo courtesy of NetPS Plant Finder



### Planting & Growing

Potentilla, Goldfinger will grow to be about 3 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a slow rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. To help this plant achieve its best flowering performance, periodically apply a flower-boosting fertilizer from early spring through into the active growing season. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selection of a native North American species.



*Potentilla, Goldfinger in bloom  
Photo courtesy of NetPS Plant Finder*