Rose (Floribunda), Drop Dead Red

Rosa 'Drop Dead Red'



Rose (Floribunda), Drop Dead Red flowers
Photo courtesy of NetPS Plant Finder

Height: 4 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 4b

Group/Class: Floribunda Rose

Description:

Bushy and upright in form, this variety produces jaw dropping red blooms, creating tremendous visual impact when massed in the garden; blooms repeat all season long and make splendid cut flowers; fertilize regularly.

Ornamental Features

Rose (Floribunda), Drop Dead Red features showy double red flowers at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

Landscape Attributes

Rose (Floribunda), Drop Dead Red is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny

Rose (Floribunda), Drop Dead Red is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

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Planting & Growing

Rose (Floribunda), Drop Dead Red will grow to be about 4 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type, but has a definite preference for acidic soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.