



Glowing Magenta Evening Primrose

Oenothera 'Glowing Magenta'

Plant Height: 6 inches

Flower Height: 12 inches

Spread: 12 inches

Spacing: 10 inches

Sunlight: ☉ ●

Hardiness Zone: 6a

Description:

Blooms profusely all summer long and into the fall; mounds of glossy foliage covered with dark-pink flowers; short-lived but worth planting

Ornamental Features

Glowing Magenta Evening Primrose has masses of beautiful lightly-scented hot pink flowers at the ends of the stems from early summer to early fall, which are most effective when planted in groupings. Its glossy narrow leaves remain emerald green in color throughout the season.

Landscape Attributes

Glowing Magenta Evening Primrose is an herbaceous perennial with a ground-hugging habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading

Glowing Magenta Evening Primrose is recommended for the following landscape applications;



Glowing Magenta Evening Primrose flowers

Photo courtesy of NetPS Plant Finder



Glowing Magenta Evening Primrose flowers

Photo courtesy of NetPS Plant Finder



- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Naturalizing And Woodland Gardens

Planting & Growing

Glowing Magenta Evening Primrose will grow to be only 6 inches tall at maturity extending to 12 inches tall with the flowers, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in sandy soils. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.