



**Rose (Shrub), Easy On The Eyes**  
*Rosa 'WEKswechefy'*

Height: 3 feet

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 4b

Group/Class: Shrub Rose

**Description:**

A beautiful, vigorous, and highly disease resistant rose presenting clusters of pink to lavender blooms with large, deep magenta-purple eyes; a good selection as a garden accent; has a moderate citrus and spice fragrance; bushy and dense

**Ornamental Features**

Rose (Shrub), Easy On The Eyes features showy lightly-scented pink flowers with fuchsia overtones, gold eyes and deep purple centers at the ends of the branches from late spring to mid fall. The flowers are excellent for cutting. It has green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color.

**Landscape Attributes**

Rose (Shrub), Easy On The Eyes is a multi-stemmed deciduous shrub with a more or less rounded form. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees and butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spiny



*Rose (Shrub), Easy On The Eyes flowers*  
Photo courtesy of NetPS Plant Finder



*Rose (Shrub), Easy On The Eyes flowers*  
Photo courtesy of NetPS Plant Finder



Rose (Shrub), Easy On The Eyes is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

### **Planting & Growing**

Rose (Shrub), Easy On The Eyes will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. This plant should be periodically fertilized throughout the active growing season with a specially-formulated acidic fertilizer. It is not particular as to soil type, but has a definite preference for acidic soils. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

### **Special Attributes**

Pre-spring Cleanup for Shrub Roses is Late January into February remove dead or weak canes, clean up any damage to the plant. Selectivity prune to train the branches to grow the way you want them to buy cutting right above a bud where you want a new branch to grow.